



PRESS RELEASE

QBE JOINS 'KIDS SAY SLOW DOWN' CAMPAIGN WITH SPONSORSHIP OF ROAD SAFETY WEEK

London, 25 March 2010

QBE European Operations, the specialist business insurer, is proud to announce that it has become the lead sponsor of Road Safety Week, the week-long educational initiative run by Brake, the road safety charity.

The national event, which this year will run from 22-28 November, seeks to educate on the biggest road safety issues and raise support, awareness and funds for the services Brake provides for road crash victims and the campaigns it runs for road safety in schools, companies and the media.

The theme of this year's Road Safety Week is Kids Say Slow Down – a focus that will see children around the UK encouraging drivers to reduce their speed to save lives.

Katie Shephard, spokesperson for Brake, said. "Brake is delighted that QBE has decided to become a headline sponsor for Road Safety Week in 2010. Shockingly, every day in Britain 10 children and young people are killed or seriously injured while on foot and bicycles. Thanks to QBE's support, companies and communities across the UK can get involved in Road Safety Week, and together we can make a difference to save innocent lives."

Matthew Crane, Managing Director of Motor at QBE European Operations, said, "QBE has been a Corporate Sponsor of Brake for some time and the opportunity to expand on this successful partnership by supporting Road Safety Week was seen as a natural progression of our commitment to promoting all forms of road safety."

QBE insures in excess of 250,000 fleet vehicles in the UK, spanning general car, and bus, coach and minibus fleets to emergency services and haulage fleets.

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Notes to editors

About QBE

QBE Insurance Group is Standard & Poor's 'A+' rated and is one of the world's leading international insurers and reinsurers, headquartered in Sydney, Australia. We operate out of 49 countries across the globe, with a presence in all key insurance markets, and are lead underwriters within our chosen markets, setting rates and conditions. For the year ended 31 December 2009, the company underwrote gross written premium totalling £7,241.86 million and held shareholders' funds of £5,670.07 million.

QBE's European Operations, which accounts for 35% of QBE Group turnover, is a leading specialist in London market and European commercial lines business. Active in both the Lloyd's and company market, QBE offers considerable diversity to the broking community, via four product-focused underwriting divisions – casualty & motor, property, marine & energy, reinsurance & specialist - all operations have the ability to write on both Lloyd's and company market paper.

About Brake

Brake is a national road safety charity. Brake exists to stop the eight deaths and 79 serious injuries that happen on UK roads every day and to care for families bereaved and seriously injured in road crashes. Brake produces educational literature, runs community training programmes and events including Road Safety Week (22 - 28 November 2010). Brake's Fleet Safety Forum provides up-to-date fleet safety resources for fleet managers. BrakeCare, Brake's support division cares for road crash victims through a helpline, face to face support and other services.

www.roadsafetyweek.org