



PRESS RELEASE

QBE CAMPAIGNS FOR HIGHER STANDARDS OF WORK RELATED ROAD SAFETY WITH 'DRIVING FOR BETTER BUSINESS' PARTNERSHIP

London, 21 December 2009

Continuing its focus on risk management and safety practice in the fleet motor industry, QBE European Operations, the specialist business insurer, has partnered with the Government-backed 'Driving for Better Business' campaign, which is delivered by RoadSafe.

The campaign is intended to raise awareness of the importance of work-related road safety in the business community and public sector. The aim is for businesses to demonstrate to their peers the significant benefits that can be derived from safer employee driving.

QBE will be promoting the programme through its day-to-day discussions and activities with clients and recommending it to those that are practicing a high standard of motor fleet risk management.

Doug Jenkins, Motor Fleet Risk Manager, QBE European Operations, said of the new partnership: "With 14,000 road deaths and serious injuries involving people at work on the road each year, UK business needs to be aware of the simple measures that can help prevent accidents and their associated costs. At QBE, we see risk management as a fundamental part of our service - and are proud to support the awareness raising efforts of this campaign to mitigate work-related road risks."

Caroline Scurr, Campaign Director, Driving for Better Business said: "QBE European Operations have been very successful in assisting their customers to reap the financial benefits of managing the employees who drive for work. We are delighted to have them as partners."

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NOTES TO EDITORS

About the campaign

The Driving for Better Business campaign being run by RoadSafe forms part of the Department for Transport's Driving for Work road safety strategy. The aim of the campaign is to raise awareness of the importance of work-related road safety, in the business community and public sector by using advocates drawn from these communities to promote the business benefits of managing it effectively.

The campaign is managed by RoadSafe, which is recognized as a leading forum for promoting and devising solutions to road safety problems.

RoadSafe's mission is to reduce road deaths and injuries through building partnerships between the motor industry and related companies, traffic engineers, the police and road safety professionals, promoting the safe design and use of vehicles and roads and encouraging education and innovation www.roadsafe.com

Further information about the Driving for Better Business campaign is available at www.drivingforbetterbusiness.com.

For further press information please contact Caroline Scurr on csurr@roadsafe.com

About QBE

QBE Insurance Group is Standard & Poor's 'A+' rated and is one of the world's leading international insurers and reinsurers, headquartered in Sydney, Australia. We operate out of 45 countries across the globe, with a presence in all key insurance markets, and are lead underwriters within our chosen markets, setting rates and conditions. For the year ended 31 December 2008, the company underwrote gross written premium totalling £6,025 million and held shareholders' funds of £5,364 million.

QBE's European Operations, which accounts for almost 40% of QBE Group turnover, is a leading specialist in London market and European commercial lines business. Active in both the Lloyd's and company market, QBE offers considerable diversity to the broking community, via eight product-focused underwriting divisions - casualty, QBE Re Europe, property, motor, marine & energy, specialty, aviation - all operations have the ability to write on both Lloyd's and company market paper.

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