



## PRESS RELEASE

### QBE PARTNERS WITH RUGBY STARS AT THIS YEAR'S BIBA CONFERENCE

**London, 12 May 2010**

QBE, the specialist business insurer, will join forces with Guinness premiership players to welcome brokers to their rugby-themed stand at this year's BIBA conference.

In addition to meeting underwriters from the broad range of QBE product divisions, visitors to the QBE stand, E16, will have the opportunity to meet three players from the Guinness Premiership and view the original Guinness Premiership trophy.

The players will be at the QBE stand during the conference break times on Wednesday. Furthermore, visitors to the stand throughout the conference and exhibition will be able to enter a prize draw to win two coveted tickets to the Guinness Premiership final

Terry Whittaker, Managing Director Distribution at QBE European Operations commented "QBE is looking forward to yet another successful BIBA conference. We pride ourselves on working collaboratively with the broking community to deliver innovative products to our clients and the exhibition and conference is an excellent opportunity for us to discuss our approach with a broad range of brokers and also give them a chance to talk to some of the rugby world's leading talent."

**-ENDS-**



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### Notes to editors

#### About QBE

QBE Insurance Group is Standard & Poor's 'A+' rated and is one of the world's leading international insurers and reinsurers, headquartered in Sydney, Australia. We operate out of 47 countries across the globe, with a presence in all key insurance markets, and are lead underwriters within our chosen markets, setting rates and conditions. For the year ended 31 December 2009, the company underwrote gross written premium totalling £7,241.86 million and held shareholders' funds of £5,670.07 million.

QBE's European Operations, which accounts for 35% of QBE Group turnover, is a leading specialist in London market and European commercial lines business. It provides a wide range of insurance cover, including property, motor, liability and professional indemnity across a broad range of business types and sizes.

QBE is proud to be the Official Insurance Partner of the Guinness Premiership and England Rugby. Our partnerships with two elite properties in the sport will allow QBE's brand to continue to develop and business to grow.

